

HOW TO GET MATTHEW MCCONAUGHEY'S BURNOUT STYLE FROM THE BEACH BUM

BRAD NASH 29 MAR 2019

It may not be the greatest flick, but it could propel MoonDog into cult stardom as one of 2019's most stylish movie heroes.

I think we're all aware by now that Matthew McConaughey movie *The Beach Bum* was always going to be one of those middle of the road projects that he gets himself into every now and then. Y'know, the ones where he's seemingly at his most unrestricted creatively, without the framework of a really good film around him to back it all up.

As such, despite initially going viral, the release of *The Beach Bum*, in which he plays a loveable slacker addicted to a life of hedonism in the Florida Keys, will probably come and go without a great deal of fanfare.

Even so, Moondog, the character that McConaughey has stepped into with trademark verve and vigour, has become an unlikely style icon of 2019 due to his penchant for bold beachwear, relaxed fits and general 'IDGAF' attitude. It's just about everything both the high fashion and street style scenes love right now, and Moondog could go down as one of the most stylish characters to hit the silver screen in the last few years.

Here's our choice of some select pieces to match his beach-ready style.



VILEBREQUIN x Hunt Slonem Moorea turtle-print swim shorts, \$295